

# VIRGINIA LAND TITLE ASSOCIATION

## Sponsorship Package 2021



The Virginia Land Title Association sponsorship program provides our supporters a value-packed and cost-effective benefits package to reach a wide audience. Through the sponsorship menu we have created, VLTA provides your firm with the level of outreach and viability to build a partnership where your company's goals and mission will shine through. With your support, we will be able to continue the VLTA mission of "insuring this land is your land." Join the association through our sponsorship package for the upcoming year and have your brand at the fingertips of our members. **You must be a member of VLTA to participate.**

### STANDARD BENEFITS

STANDARD BENEFITS & SPONSORSHIP FOR VLTA MEMBERS: \$1,500

Use of the "Proud Supporter of VLTA" logo

Logo listed on the VLTA website (Jan 2021 – Dec 2021)

### CUSTOMIZATION

Social Media Exposure: \$200/exposure  
LinkedIn, Twitter, Facebook and Instagram

Marketing Materials: \$1,000  
Material in VLTA Membership Packets for 12-months

Non-commercial article: \$150/exposure  
Industry related articles placed in the VLTA Newsletter

Non-commercial webinar: \$400/exposure  
Industry related webinars for VLTA Members

### SPONSOR INFORMATION

COMPANY

CONTACT PERSON

WEBSITE

EMAIL

PHONE

ADDRESS

CITY, STATE

POSTAL CODE

### PAYMENT INFORMATION

\_\_\_\_ SOCIAL MEDIA  
EXPOSURE

\_\_\_\_ MARKETING  
MATERIALS

\_\_\_\_ ARTICLE  
EXPOSURE

\_\_\_\_ WEBINAR  
EXPOSURE

TOTAL: \$ \_\_\_\_\_ CREDIT CARD \_\_\_\_\_ INVOICE \_\_\_\_\_ CHECK # \_\_\_\_\_

NAME ON CARD

CARD NUMBER

EXPIRATION DATE

BILLING ADDRESS